



## **FOR IMMEDIATE RELEASE**

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### **NYC Economic Development Corp's Kyle Kimball Joins Soul Pop U at Philippa Schuyler Middle School to Help Students Celebrate Respect for All**

(New York, NY) – February 9, 2011 – With a snowy spring semester quickly under way, **Soul Pop U** is excited to announce its collaboration with the 8<sup>th</sup> graders of **Philippa Schuyler Middle School for the Gifted and Talented** for its annual Respect for All Week. Integral to this partnership is Glenton Davis, the Founder and Executive Director of Soul Pop U, an arts education nonprofit organization whose mission it is to empower young people to affect systemic change beginning in their local communities by connecting them with emerging artists in the music business. Davis was instrumental in arranging a special visit by **Kyle Kimball**, Executive Vice President of Transaction Services at the **New York City Economic Development Corp.**

Join us from Tuesday, February 15, 2011 to Friday, February 18, 2011, at the **Philippa Schuyler Middle School Campus** located at 1300 Greene Avenue, Brooklyn, for a week filled with creative entrepreneurship, music and empowerment. Respect for All Week culminates with a full-scale music concert that features Davis and his hit Canadian single "Go Get on the Floor".

**Soul Pop U** is an arts education organization dedicated to connecting the entertainment industry's new class of leaders with our community's new class of leaders. SPU connects art, culture, and entrepreneurship with schools and communities on a national and global scale. Soul Pop U offers motivational, educational presentations and assemblies that introduce middle and high school students to the entertainment industry while inspiring them to achieve their full potential. Soul Pop U is unique because its sponsored artists are not only revered for their musical superiority, but are also extolled for their academic, professional, and civic accomplishments - making them role models for our leaders of tomorrow.

**Glenton Davis** serves as Founder and Executive Director of Soul Pop U. Davis, a native of Montgomery, AL, is a *cum laude* graduate of the prestigious Taft School in Watertown, Connecticut, and a graduate of Yale University with a bachelor's degree in Economics. Immediately following, he went to Wall Street where he spent over two years working as the financial analyst to the Chief Investment Officer of J.P. Morgan Global Asset & Wealth Management, responsible for over \$600 billion in discretionary assets. His hard work and talent at the financial titan earned him a place in Fortune Magazine's "Faces of the Future" - a list of Who to Watch among young people in the corporate world. He recently left Wall Street to pursue a full time career in music, and to promote the release of his upcoming EP *Are You Ready*, which has already yielded a Top 400 dance single in Canada called "Go Get on the Floor". Davis also has a publishing deal with Munich based The Globe Art Group, distributed by Sony/BMG, and is a Student Advocate for the Harlem Children's Zone.



**Kyle Kimball's** passion for public service stems from his interest in health care reform. He took a year off from Harvard College and worked as a hospice care provider for end-stage AIDS patients as an AmeriCorps volunteer, which led him to pursue a master's degree at Harvard's Kennedy School of Government.

Kyle was convinced that his path was set, but after taking two finance classes, he steered toward investment banking instead. After finishing his graduate degree in 1998, Kyle talked his way into the health care group at Smith Barney, leading to a decade-long career that included stints at JP Morgan Chase and Goldman Sachs.

Kyle made a transition to a career in public service in 2008 when he joined NYCEDC. He now oversees the Transaction Services Group, one of NYCEDC's largest departments, and negotiates real estate deals on behalf of the City, which requires him to balance several competing interests. As an example, he points to the Gotham Center project in Long Island City, which involved four other City agencies, the MTA, and three real estate developers in a deal that involved a land sale, development rights issues, contractual streetscape improvements, and City tenancy issues. He says that his primary job during the project was to keep all parties talking to facilitate financing for a deal that took place only weeks after Lehman Brothers collapsed.

While he is still kept very busy working on complex development projects and making good use of additional resources provided by the federal stimulus package, Kyle predicts that next year will be a challenging one for new projects. Nevertheless, Kyle is as passionate as ever about working with his team to make the City stronger.

**For more information, please visit Soul Pop U online at [www.soulpopu.org](http://www.soulpopu.org)**

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